

# PRESS RELEASE #1

Today, movement-images are no longer confined to a specific place (like the cinema or television). The question, then, is how we bring them into public space in a meaningful way. MOVIMENTA wagers on the ability of art to give us what we most need to confront this world roiled by its own energy: the imagination. By maximising the range of supports for the movement-image, by championing the alliance of art and industry, MOVIMENTA seeks to encourage us not only to meditate on the nature of movement-images, but also to realise that we do not know "what light the images of the future will be made of."

Patrice Maniglier,  
Philosopher, President of L'ECLAT

MOVIMENTA

MOVIMENTA is the only event dedicated to moving images that combines urban festivity, an art exhibition in public space, an international prize for young artists, and a forum for art and technology. It synergistically combines the experiences of artists, researchers and entrepreneurs and brings together art lovers and the wider public in an event that takes into account the most topical social issues, with an artistic education plan to encourage social mixing and strong territorial roots. MOVIMENTA aims to bring poetry to urban life.

MOVIMENTA is *the* contemporary event for the moving image in Nice!

## "INHABITING TERRITORIES"

**MOVIMENTA I BIENNIAL FESTIVAL OF THE MOVING IMAGE**

**1ST EDITION | 27 OCT-26 NOV 2017 | NICE**

**CURATED BY MATHILDE ROMAN & MARC BARANI**

In Nice, a city with a strong Italian legacy, whose urban structure and architecture are closely linked to tourism, summer residences and successive waves of immigration, MOVIMENTA will take over public space with an artist proposition that draws vividly on its context. Wending its way upstream along the Paillon, the river that flows down from the mountains into the sea, this biennial event will start at the Promenade des Anglais, follow the Promenade du Paillon, stop at MAMAC - Musée d'Art Moderne et d'Art Contemporain, and continue at 109 - Anciens Abattoirs, and on into the Ariane quarter. The sequence can also be read in the other direction, and by ricochet, and the space of the works will be neither linear nor fixed.

The effectiveness of open-air cinema is well established. More unusual are propositions that enable **live artistic creation using moving images in public space**. MOVIMENTA has an intimate understanding of both place and work. It invents encounters between different spaces, audiences and projection devices, combining programming and scenography. For several days, and at different moments in the day, works will circulate among inhabitants and passers-by, offering visions onto other realities, will offer dialogues between territories and narratives. Public space has uses and, rather than overwhelm them, the event will inhabit them. It will enter into resonance with them, sometimes discreetly, sometimes more affirmatively, offering emotion and reflection at the heart of everyday life.

The presentation devices will vary formats and modalities of narrative, adapting to the specificities of places and works (artists' films, experimental cinema, archive films, digital works). The technological partnerships dedicated to excellence will reveal innovative conditions of projection, providing a series of occasions for constructing future experiments.

The works will circulate between different contexts. Passers-by will be invited to stop, and viewers to move around. Walking sets up a relationship between what is separate, displacing the limits between private and public. It produces desire and conversations. MOVIMENTA will also be a place of discussion and encounter around a screen or a coffee encouraged by open, free access to the works and their meanings.

**MOVIMENTA is supported by Métropole Nice Côte d'Azur, the City of Nice and the Region of Provence-Alpes-Côte d'Azur, as well as KEEWARD and many other partners.**

Driven by L'ECLAT, an association with fifteen years' experience in bringing together cinema and contemporary art, through numerous educational initiatives and schemes for the distribution and production of art, **this biennial event is part of a territorial and collaborative programme that seeks to contribute to the future of the creative economy by bringing together artists, technologies, methods of work and research, and industry.**

## EXHIBITION IN PUBLIC SPACE

—Along the Paillon, the backbone of the event, creations relating to a programme on the theme of the personal, social and political identities of territories, as conceived by MATHILDE ROMAN and MARC BARANI, will vary the formats and modalities of narration by day and by night, adapting to the specificities of places and works.

## INTERNATIONAL PRIZE FOR YOUNG ARTISTS

—Conceived by MATHILDE ROMAN and CLAIRE MIGRAINE, this international exhibition of young artists will provide a chance to encounter and discover some singular works of art. The exhibition design will be entrusted to MATTHIEU STEFANI. A specially assembled jury will award the MOVIMENTA prize, which combines financial reward for the winning artist with the acquisition of one of their works by the FRAC - Fonds Régional d'Art Contemporain Provence-Alpes-Côte-d'Azur.

## ART & TECHNOLOGY FORUM

—A professional forum, practical workshops, round tables and demonstrations will give a voice to experts from the creative industries. Cultural operators, economic actors, innovative entrepreneurs and artists, with professionals and experts from many different backgrounds in the world of the digital technologies and the artistic and cultural professions, will reflect on the role, future and making of moving images in our societies.

## SOLO EXHIBITIONS

—The Biennale will put special emphasis on those who have made video into an art form. The exhibitions in museums, galleries and other partner venues will include a strong pedagogical dimension.

## ARTISTS' FILMS IN THE CINEMA

—Permanent or ephemeral cinemas will enable artists to experiment with new forms of presentation and engagement with the public. The history of moving image and experimental cinema will be explored by a series of thematic programmes.

## HERE AND ELSEWHERE

— Institutions, festivals in France and elsewhere, and collectors will host exhibitions echoing the themes of MOVIMENTA, and others will programme guest-curated carte blanche events during the festival.

## ARTISTS' RESIDENCIES

—MOVIMENTA will invite several artists to develop new pieces for the festival. The production will be done on-site, in particular neighbourhoods of Nice and in connection with the inhabitants.

## RESEARCH

—Research will be carried out in liaison with the Université Côte d'Azur and through the publication of Mimesis, a book coedited by the Université Paris 1, the Acte institute and the Jeu de Paume.

## CAMERA CAMERA, LE SALON DES GALERIES

—Organised by the OVNi (Objetif Video Nice) video art festival, this salon will invite galleries to present their artists in the intimate spaces of the Hôtel Windsor.

>> Updates and information : [www.movimenta.fr](http://www.movimenta.fr) / [info@movimenta.fr](mailto:info@movimenta.fr) / [Facebook Movimenta](#)